

OCTOBER 28, 2021

CONSOLIDATED VENDOR SCORECARD

Compass Guide to Component Content Management Systems

By: Tony White



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Comparative Assessment: CCMS Platforms

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ARS LOGICA

OVERVIEW

The Compass Guide to Component Content Management Systems consists of a series of individual, in-depth evaluations of the CCMS technology platforms that Ars Logica considers to be most relevant in the current market. Each report covers one CCMS platform and makes no attempt to provide comparative insight. Ars Logica now offers this Consolidated Vendor Scorecard, a discrete source that captures only the scoring from all of the Compass Guides to CCMS. For far richer detail on these products and vendors, readers should refer to the individual reports.

NOTES & RESOURCES

Sources of Information

Vendor and product information contained in this report was collected via Ars Logica's vendor questionnaire, customer interviews, implementation monitoring, product documentation, Ars Logica's knowledge base, and/or hands-on product testing.

Platforms Included

The Compass Guides include the platforms that Ars Logica considers to be the most significant in the CCMS market. While scores in our business and technology categories vary widely, each platform evaluated will be a best-fit given the right use case, and may therefore prove worthy of shortlisting.

Customer Interviews

Ars Logica has interviewed users of every product covered in the Compass Guides.

Implementation Monitoring

Since the 1990s, Ars Logica founder Tony White has kept close tabs on ongoing CCMS implementations. Some of this knowledge is represented in the Compass Guide reports.

No Vendor Influence

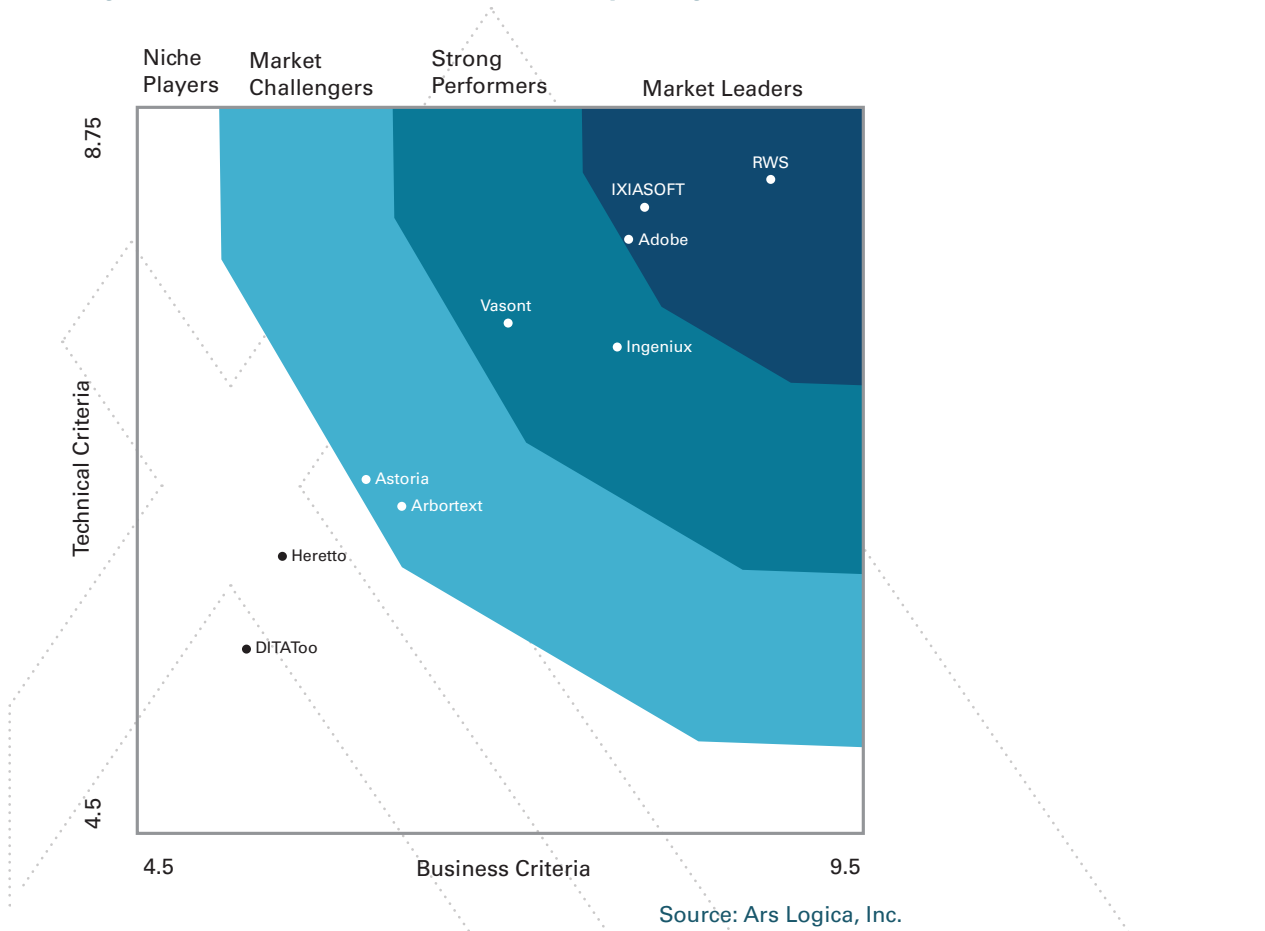
Ars Logica retains complete editorial control over the Compass Guides and receives no funding in their production.

A Graphic That Matters: How's the Technology? And How is it Exposed?

In the visual representation below of technology platforms in the current CCMS market, Ars Logica attempts to provide the most meaningful relative positioning possible of its competitors. On the vertical axis, we answer the question, "How's the technology?" On the horizontal axis, we answer the question, "How – and how well – is technology exposed to both business users and other technology platforms?" To see how scores were derived, please refer to Figure 2.

FIGURE 1 Compass Guide to CCMS – Business vs. Technology Considerations

Figure 1 plots the strength of technology platforms in categories of critical importance to business users against the robustness of technical underpinnings.



Scores used to generate this graph are based on a scale of 0 to 10 (see Figure 2). For comparative purposes, the axes have been scaled to represent actual score ranges. Sources of information: product testing, customer interviews, vendor briefings, Ars Logica's knowledge base, and/or implementation monitoring

The Scores

Two overall scores for each platform – one for the business categories and one for the technical categories (headings in red) – were generated by weighting and summing scores for individual evaluative criteria (each area consisting of subscores at a level of detail beyond the scope of this Scorecard).

FIGURE 2 Compass Guide to CCMS – Scoring

Figure 2 provides a comparative assessment of performance for the technology platforms included in the Compass Guides to CCMS.

TECHNOLOGY PLATFORM	Component Lifecycle Management	Workflow & Approvals	Collaboration & Information Governance	Localization & Translation Management	Process Efficiency & Cost Containment	Overall Business Category Score	Dynamic Delivery	Taxonomy & Semantics	Scalability	Flexibility	Development Tools	Strength of Technical Ecosystem	Overall Technical Category Score
	35%	20%	10%	20%	15%		10%	10%	20%	20%	15%	25%	
RWS Tridion Docs	9.0	9.1	9.0	9.5	8.6	9.06	8.7	9.4	8.8	6.5	8.1	8.9	8.31
IXIASOFT CCMS	8.2	8.2	8.4	7.9	8.4	8.19	9.1	8.7	9.1	8.9	7.6	6.3	8.10
Adobe XML Documentation AEM	8.5	7.8	8.6	7.7	7.7	8.09	8.2	7.7	8.0	7.6	7.8	8.0	7.88
Ingeniux CMS	8.0	8.1	8.0	8.3	7.6	8.02	8.5	7.6	7.1	7.3	6.9	7.0	7.28
Vasont DITA CCMS	7.4	7.3	7.4	7.2	6.9	7.27	7.5	7.5	7.3	8.1	7.2	7.0	7.41
Astoria CCMS	6.1	6.0	6.5	6.8	6.2	6.28	7.0	5.9	6.5	6.7	6.1	6.6	6.50
Arbortext / PTC Windchill	6.5	6.1	7.4	6.9	6.1	6.53	7.0	5.4	5.5	6.0	5.9	7.7	6.35
Heretto	5.8	6.3	5.7	5.1	6.0	5.78	5.2	5.9	5.3	8.8	5.0	5.3	6.01
DITAToo	5.5	5.6	5.7	5.3	5.1	5.44	5.7	6.0	4.6	7.3	5.3	4.7	5.52

All scores based on a scale of 0 (weak) to 10 (strong).

Source: Ars Logica, Inc.

Sources of information: product testing, customer interviews, vendor briefings, Ars Logica's knowledge base, and/or implementation monitoring